



Centered on TAIPEI: Advertisement Information

The Community Services Center (the Center) is a non-profit organization, founded in 1987. Our mission is to provide a support network of counseling, activities, events, cross-cultural education, and information services to meet the needs of the whole international community in Taipei and throughout Taiwan. We also support charities such as the Taipei Women's Rescue Foundation, Orphanages, Animals Taiwan and Typhoon Relief.

We distribute 2500 hard copies of our monthly **Centered on Taipei (COT)** lifestyle magazine. Additionally, each issue is available online and archived on the Center's website. The magazine profiles fascinating people, fun activities and exceptional points of interest. We create valuable links between our users and Taiwan's business community through advertising in our magazine, and by providing information on services to our users.

Centered on Taipei is an English-language lifestyle magazine published by the Community Services Center for the international community in Taiwan, as well as for locals who read English. Published ten times per year, COT provides the latest information on shopping, food, culture, and art. COT is FREE and available at numerous locations throughout Taipei (both Tienmu and Downtown). Readers can subscribe to have the magazine delivered directly to a specific address, or view full copies of all issues on the Center's website:

<http://www.communitycenter.org.tw/publications/centered-on-taipei/magazine-archive>

ADVERTISING RATES

Business card size	NT\$ 3,500 per issue
Quarter page	NT\$ 7,000 per issue
Half page	NT\$ 13,000 per issue
Full page	NT\$ 20,000 per issue
Inside full page front/back cover	NT\$ 30,000 per issue
Outside full page back cover	NT\$ 40,000 per issue

- **15% discount** will be given to advertisers who pre-book 10 issues.
- **5% discount** will be given to advertisers who pre-book 5 issues.

Benefits to YOU, the advertiser

Your company and advertisement will be viewed by thousands of local and international community individuals. The magazine is distributed extensively in the Taipei City area, giving your ad the ultimate exposure.

In addition, you are supporting a non-profit organization in your city, whose goal is to inform, engage, support and unite the local and expatriate community.

New comers to Taipei need this information. With very little information available in English, new and existing expatriates look at COT for business recommendations. Having been in existence for 13 years, people trust Centered on Taipei. Many are regular readers, who are active in the community and want to stay informed about the latest events and local business information.

For further information please contact the Advertisement Manager:

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