



AUCTION SPONSOR/DONOR GUIDELINES

VALUE *	TIER	DETAILS
NT\$100,000 or more	Platinum	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> ♦ Company logo/Donor name displayed on 1st tier of the Auction banner on stage at the event ♦ Company/Donor acknowledgement in the event program <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> ♦ A single issue, full-page advertisement in the COT run sometime between of October 1, 2017 and March 31, 2018, contingent on advanced scheduling and subject to availability of space ♦ Company/Donor acknowledgement in the COT Auction write-up <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> ♦ Company logo/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2018 ♦ Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction
NT\$50,000 – NT\$99,999	Gold	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> ♦ Company logo/Donor name displayed on 2nd tier of the Auction banner on stage at the event ♦ Company/Donor acknowledgement in the event program <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> ♦ A single issue, half-page advertisement in the COT run sometime between of October 1, 2017 and March 31, 2018, contingent on advanced scheduling and subject to availability of space ♦ Company/Donor acknowledgement in the COT Auction write-up <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> ♦ Company logo/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2018 ♦ Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction
NT\$25,000 – NT\$49,999	Silver	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> ♦ Company logo/Donor name displayed on 3rd tier of the Auction banner on stage at the event ♦ Company/Donor acknowledgement in the event program <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> ♦ Company/Donor acknowledgement in the COT Auction write-up <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> ♦ Company logo/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2018 ♦ Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction.
NT\$10,000 – NT\$24,999	Bronze	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> ♦ Company/Donor acknowledgement in the event program <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> ♦ Company/Donor acknowledgement in the COT Auction write-up <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> ♦ Company/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2018 ♦ Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction.

*Value refers to the cash value of the donated item and/or value of a monetary donation. For consigned and discounted items, value refers to the estimated amount after above cost incurred by the Center.

*Donation receipt can be provided if needed