



## AUCTION SPONSOR/DONOR GUIDELINES 2019

VALUE *	TIER	DETAILS
NT\$100,000 or more	Platinum	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> <li>• Company logo/Donor name displayed on 1<sup>st</sup> tier of the Auction banner on stage at the event</li> <li>• Company/Donor acknowledgement in the event program</li> </ul> <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> <li>• A single issue, full-page advertisement in the COT run sometime between of October 1, 2019 and March 31, 2020, contingent on advanced scheduling and subject to availability of space</li> <li>• Company/Donor acknowledgement in the COT Auction write-up</li> </ul> <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> <li>• Company logo/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2020</li> <li>• Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction</li> </ul>
NT\$50,000 – NT\$99,999	Gold	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> <li>• Company logo/Donor name displayed on 2<sup>nd</sup> tier of the Auction banner on stage at the event</li> <li>• Company/Donor acknowledgement in the event program</li> </ul> <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> <li>• A single issue, half-page advertisement in the COT run sometime between of October 1, 2019 and March 31, 2020, contingent on advanced scheduling and subject to availability of space</li> <li>• Company/Donor acknowledgement in the COT Auction write-up</li> </ul> <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> <li>• Company logo/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2020</li> <li>• Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction</li> </ul>
NT\$25,000 – NT\$49,999	Silver	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> <li>• Company logo/Donor name displayed on 3<sup>rd</sup> tier of the Auction banner on stage at the event</li> <li>• Company/Donor acknowledgement in the event program</li> </ul> <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> <li>• Company/Donor acknowledgement in the COT Auction write-up</li> </ul> <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> <li>• Company logo/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2020</li> <li>• Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction.</li> </ul>
NT\$10,000 – NT\$24,999	Bronze	<p><u>Auction Advertising:</u></p> <ul style="list-style-type: none"> <li>• Company/Donor acknowledgement in the event program</li> </ul> <p><u>Centered on Taipei Magazine (COT):</u></p> <ul style="list-style-type: none"> <li>• Company/Donor acknowledgement in the COT Auction write-up</li> </ul> <p><u>The Center Website/E-newsletter:</u></p> <ul style="list-style-type: none"> <li>• Company/Donor acknowledgement on the Auction homepage from receipt of donation until Spring 2020</li> <li>• Company/Donor acknowledgement in The Center newsletter from receipt of donation until the Auction.</li> </ul>

\*Value refers to the cash value of the donated item and/or value of a monetary donation. For consigned and discounted items, value refers to the estimated amount after above cost incurred by the Center.

\*Donation receipt can be provided if needed